



## Wendy Taylor Joins LawVision Group

By on February 7, 2017

LawVision Group is pleased to announce that legal marketing and business development expert [Wendy Taylor](#) has joined the firm as a Senior Consultant in the Business Development and Growth Practice Group. Wendy joins LawVision with over eighteen years as an in-house legal marketer, fourteen of those as Chief Marketing Officer for three AmLaw 50 firms.

Wendy will work closely with law firm leadership to drive revenue growth across practices, expand client relationships, develop strategic growth plans and build brand awareness globally.

### LawVision INSIGHTS Blog

“We are thrilled to have such a recognized leader join our outstanding team of legal industry business development professionals,” said [Silvia Coulter](#), a LawVision founding principal. “LawVision has long been a leader in providing firms with strategic counseling in all areas of law firm management and leadership.” “Wendy will continue to help us strengthen our work with clients in the client retention, growth and new business development area.”

Having led business development and marketing teams of as many as 150 professionals globally, Wendy is known for her exceptional leadership skills with a collaborative hands-on management style. She leverages this experience to help clients with some of their most important marketing and business development challenges.

LawVision provides law firms with the latest services from strategic planning, partnership alignment, project management and talent management to building firm revenue, strengthening lawyer confidence and maintaining client loyalty while helping firms achieve the structure and management necessary to create efficiency and drive revenue and profitability. Our expertise is unmatched in every aspect of professional services firm management. We have over 100 years of professional services industry experience, including roles in house. Our reputation for helping clients identify and implement practical solutions and enhanced business processes continues to enable us to work with the world’s leading firms. For more information, please visit us at [www.lawvisiongroup.com](http://www.lawvisiongroup.com).

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