

Our Program: Our team of former CMOs has experienced the same challenges as you, and we can help you navigate the executive level waters of a law firm. In an industry where resources are limited and revenues are expected, we will be your brainstorming partner, we will give you the tools required to exceed the demands and expectations of your firm leaders, and we will help you to achieve success.

Deliverables

With the support of our team, we will share best practices related to:

- Navigating internal politics
- Managing and maintaining a healthy energy level and pace for yourself
- Developing strategies in collaborative ways that deliver results
- Managing and developing your team
- Focusing and prioritizing your activities for maximum ROI
- Working with us and other confidantes as your own personal board of directors

Benefits

- You will have experienced mentors in whom you can confide
- You will have confidantes who can help you shape your vision and thinking
- You will feel less stressed and more energetic
- You and your staff will communicate better and perform at your peak
- You will get better reviews from management than if you are alone
- Your firm will enjoy better financial results from improved performance
- You will feel more engaged with the firm's management, lawyers and clients

How We Do It

- We will assess your current thinking, the firm's goals and what you need to meet those goals and collaboratively redefine them as you move forward
- We will develop an individualized program for you to meet your goals efficiently and enthusiastically
- We will train you in a customized way that fits your strengths and addresses areas of need
- We will institute a step-by-step program that you can execute to achieve your desired goals

Length of Program/Engagement

We can customize a service program to fit your specific needs and your budget, and we can help you to educate management why this investment will pay off for the firm.

Enrollees for This Program

Any CMO, CBDO, or senior level marketing or business development officer or director.

For more information, please call 978-526-8316 or email us at kgendron@lawvisiongroup.com