



Carla Landry Senior Consultant

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Carla Landry is a Senior Consultant with LawVision. She has worked in the legal industry, both in-house and as a consultant, for more than 20 years. Carla advises law firms on a variety of financial, strategic, and operational issues. Together with a colleague and a team of certified Project Management Professionals (PMPs), Carla created the first project management certification program designed for the legal profession and launched the first online e-learning courses in legal project management. She coaches legal teams on implementing legal project management techniques into their matters. Carla is also a certified Yellow Belt in Lean Sigma/Process Improvement for Law Firms and has worked with firms to identify cost savings opportunities through streamlining the delivery of legal services and improving existing processes.

Carla was an adjunct faculty member at George Washington University, teaching Economics and Profitability of Law Firms as part of a master's program in law firm management. She launched an online eLearning course in law firm profitability for the Practising Law Institute (PLI) in March 2015 and is currently developing another eLearning program with PLI on Legal Process Improvement. Prior to joining LawVision Group, Carla was a Senior Director in the Law Firm Strategy and Structure Practice of Hildebrandt BakerRobbins. Her earlier consulting experience included working as a manager in PricewaterhouseCoopers LLP's Legal Systems group. In that capacity, she served as a project manager leading an international, multi-disciplinary team responsible for the analytical and diagnostic processes related to an investigative database.

Education

MBA, Thunderbird
School of Global
Management

B.A., University of
Wisconsin – Madison

Diplôme de la
Civilisation Française,
La Sorbonne

Key Service Areas

Retreat/Meeting
Facilitation

Legal Project
Management &
Process Improvement

LPM Coaching &
Implementation

LPM Assessments

LPM Training

LPM Training &
Coaching

Process Improvement
Coaching

Process Improvement
Training & Coaching

Certifications

- Yellow Belt – Lean Sigma/Process Improvement for Law Firms

Publications

Books:

- "[Implementing Legal Project Management: The Legal Professional's Guide to Success.](#)" contributing author, LPM Institute (February 2015)
- "[The Power of Legal Project Management: A Practical Handbook.](#)" contributing author, American Bar Association (January 2014)

Articles:

- "[\(Probably\) No Longer Asking Which Comes First - Project Management or Process Improvement.](#)" Thomson Reuters Practice Innocations (October 2015)
- "[Should Lawyers be Project Managers?](#)" Thomson Reuters Legal Executive Institute (July 2015)
- "[Implementing Legal Project Management: Is There a Right Place to Start?.](#)" *American Bar Association* (December 2014, also submitted to Practising Law Institute, January 2015)
- "[Deconstruction, Reconstruction, Pricing - How Understanding the Anatomy of a Legal Matter Will](#)

Speaking Engagements

- Practising Law Institute, *Project Management for Lawyers* (Jan 2017 & 2016)
- Professional Development Institute (PDI) / NALP, *Legal Project Management – Choosing Training Modalities that Meet Your Objectives* (Dec 2015)
- Legal Project Management Roundtable, *“Understanding How Generational Differences Impact Your Efforts to Get Broad-Based Traction with LPM Implementation”* (Nov 2015)
- Two-day Legal Project Management Training Workshop (Nov 2015)
- ALA Gateway, *“An Introduction to Legal Project Management”* (June 2015)
- Two-Day Certification Course, *“Legal Project Management”* (April 2015)
- Practising Law Institute, eLearning program, [“Improving Law Firm Profitability”](#) (launched March 2015)
- Practising Law Institute, *“Project Management of Lawyers”* (January 2015)
- Two-Day Certification Course, *“Legal Project Management”* (Dec 2014)
- Thomson Reuters Elite Vantage Conference, *“Project Management Skills Workshop”* (June 2014)
- Accelerating Your Career: LawVision Future Leaders Bootcamp, *“Business of Law”* and *“Project Management & Pricing”* (Oct 2013)
- Webinar, Organization of Legal Professionals, *“Legal Project Management: A New Model for Enhancing Profitability & Competitive Edge”* (July 2013)
- Thomson Reuters Elite Vantage Worldwide Conference, *“Legal Project Management Workshop”* (June 2013)
- Thomson Reuters Elite Vantage Worldwide Conference, *“Lean Six Sigma and the Law Firm Workshop”* (June 2013)
- West LegalEdcenter, *“Managing Litigation: A Forum on Enhancing Productivity and Project Management for In-House Counsel”* (June 2013)